

# Proposal for Corporate Sponsorship

Downtown Excelsior Partnership

Wine Festivals



Missouri Wine, Art & Music Fest – July 5, 2008

Wine and Jazz Festival – October 11, 2008

# Downtown Excelsior Partnership

## **Mission Statement**

To enhance and stimulate public interest in the downtown business and social environment with new programs of street beautification, entertainment, and special events. All efforts are designed to motivate and enhance public involvement, economic activity and community vitality; thus, enriching the lives of the people who invest, reside, work, play and visit in downtown Excelsior Springs.

## **Accomplishments to-date**

- Since our inception in July 2006, we have raised over \$3,200 through event fundraisers to be used to continue to promote the Historic Hall of Waters District.
- The Wine Festivals brought over 800 visitor's to the back lawn of The Elms in 2007. This year's festivals are expected to double in attendance.
- The Art Crawl continues to be a success monthly, recently the event celebrated its first anniversary and headed into its second year. It continues to increase awareness of the arts and of participation from visitors and artists from all over the area. The Art Crawl now boasts over 25 artisans involvement.
- The MO DREAM initiative has designated DEP as the official downtown organization to help distribute over \$250,000 for revitalizing and renovating commercial real estate and provide small business loans for downtown merchants.
- Stimulates the economy in the downtown area by providing events including chocolate tours, Girl's Nights Out, Wine Festivals, Art events, Holiday Open Houses, Trick or Treating downtown. These events have brought down over 4,000 additional visitors into the downtown area.
- Worked alongside the Excelsior Springs Historical Museum to open a cooperative art gallery 'Gallery 105' which celebrated its first birthday in February 2008
- Worked with the Excelsior Springs Chamber of Commerce to create a tourist related brochure. 50,000 brochures will be distributed by the Missouri Department of Tourism in 2008.

## **Future Plans**

- Continue movement of raising grant dollars for downtown economic revitalization
- Work closely with artists relocating to Excelsior Springs
- Continue to help establish low interest loans and economic assistance for art galleries
- Create a DEP website that incorporates all the events and successes of DEP
- Work closely with City and the Chamber of Commerce to encourage economic business growth in the downtown district

***DEP is a 501(c)(3) non-profit organization, donations may be tax deductible.***

# *2008 Sponsorship Opportunities*

## *DEP Wine Festivals*

### ***Norton Missouri Grape \$1000***

- 6 tickets for the 2008 Missouri Wine, Art and Music Fest
- 6 tickets for the 2008 Wine and Jazz Festival
- 12 DEP Wine Festival glasses
- 2 bottles of Norton wine
- Commercial Booth Space at each event
- Publicity listings
- Certificate of recognition to display at your business
- Event signage including your business logo at each event
- Recognition at each event

### ***Cabernet Sauvignon \$600***

- 4 tickets for the 2008 Missouri Wine, Art and Music Fest
- 4 tickets for the 2008 Wine and Jazz Festival
- 8 DEP Wine Festival glasses
- 1 bottle of wine
- Commercial Booth Space at each event
- Publicity listings
- Event signage including your business logo at each event
- Recognition at each event

### ***Chardone Missouri Grape \$400***

- 2 tickets for the 2008 Missouri Wine, Art and Music Fest
- 2 tickets for the 2008 Wine and Jazz Festival
- 4 DEP Wine Festival glasses
- Commercial Booth Space at each event
- Publicity listings
- Event signage including your business logo at each event
- Recognition at each event

# 2008 Sponsorship Opportunities DEP Wine Festivals

*2nd Annual*

*8th Annual*

*Missouri Wine, Art & Music Fest      Wine and Jazz Festival*

*July 5, 2008*

*October 11, 2008*

\_\_\_\_\_ Yes, I would like to support the Downtown Excelsior Partnership and help promote the Excelsior Springs area.

\_\_\_\_\_ NORTON sponsor  
 \_\_\_\_\_ CABERNET sponsor  
 \_\_\_\_\_ CHARDONEL sponsor

\_\_\_\_\_ We are not able to be a designated corporate sponsor this year, but would like to support by making a donation of \$\_\_\_\_\_.

Company/Organization:			
Street Address:			
City:		State & Zip:	
Phone:			
Email:			
Contact Person:			

**Make checks payable to:** Downtown Excelsior Partnership

**Please mail check and completed form to:**

DEP

PO BOX 513

Excelsior Springs, MO 64024

Corporate sponsorship must be confirmed by: May 23, 2008

**Questions?** Contact Kylee Leatherman @ 913.909.9956 or email [ESWineFestivals@gmail.com](mailto:ESWineFestivals@gmail.com)